

# Buse Aydöre

PORTFOLIO

[www.aydore.com](http://www.aydore.com)

EMAIL

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## EDUCATION

### CareerFoundry

GRADUATED JAN 2021

UI Design, Certificate

Front End Dev Specialization

### University of Cincinnati

GRADUATED MAY 2018

Fashion Design, B.S.

Completed 5 Internships

## SKILLS

Sketch— Wireframing

InVision— Prototyping

Adobe Creative Cloud

HTML/CSS/Javascript

## OTHER SKILLS

Concept & Trend Research

Google Suite

Microsoft Office

Garment & Handbag Construction

Squarespace

Turkish language

## INTEREST AREAS

Fashion

Animation

UX Writing

Yoga

Cooking/Baking

## EXPERIENCE

### Fossil— Handbag Design/Design Ops Assistant

JAN 2019-FEB 2020 | DALLAS, TX

- Hired on following a successful internship.
- Blended role managing 7 handbag groups and streamlining design team operations.
- Collaborated cross-functionally to integrate wear-test feedback & develop cost-saving solutions.
- Crafted 3 trend-driven influential campaigns.
- Revised tech compatibility, wrote new style copy
- Mentored/trained interns.

### Aydöre LLC— Founder/Designer

JUNE 2018-DEC 2018 | WEST CHESTER, OH

- Established new solopreneur business.
- Offered made-to-measure bridalwear and alterations services to clients local and remote.
- Introduced to SEO and social media best practices.
- Showcased at Bridalrama to generate new leads.
- Partnered with Rüya Coffee to introduce sustainable branded products.
- Prototyped a prêt-à-porter e-commerce website concept

### David's Bridal— Commissioned Sales Stylist

JUNE 2015-JAN 2018 | CINCINNATI, OH & PLANO, TX

- Maximized customer experience by providing superior service.
- Applied listening skills and product knowledge to problem-solve clients' dress/accessory selections.
- Consistently exceeded hourly performance targets.

See more: [linkedin.com/in/buseaydore](https://www.linkedin.com/in/buseaydore)